PLEASE NOTE WHETHER NAME, BUSINESS AND STREET ADDRESS CORRESPOND WITH YOUR INQUIRY.

Dun & Bradstreet® BUSINESS INFORMATION REPORT

RATING CHANGE

SIC	D-U-N-S	© DUN & BRADSTREET, INC.	STARTED	RATING
73 92	04-542-0452	CD I OCT 31 1969		
	CAMPUS MEDIA INC	MARKETING & PROMOTION	1967	N Q
				Formerly D 2

165 W 46TH ST (Room 1114)
NEW YORK N Y 10036
TEL 212 245-0950

GEORGE SUSKI, PRES
JAMES MOOS, SEC & TREAS
DIRECTORS: The Officers

SUMMARY

PAYMENTS	PPT
SALES	$135,000
WORTH	$94,775
EMPLOYS	10
RECORD	CLEAR
CONDITION	GOOD
TREND	UP

PAYMENTS

HC	OWE	P DUE	TERMS	OCT 14 1969	SOLD
3000			30	Ppt	10 yrs
1000			30	Ppt	10 yrs
200			30	Ppt	2 yrs

FINANCE

On Oct 14 1969 G. Suski, President, submitted following estimates:

Cash	$ 21,000	Accts Pay	$ 325
Accts Rec	55,000		
Mdse	100		
Current	76,100	Current	325
Fixt & Equip	19,000	CAPITAL STOCK & SURPLUS	94,775
Total Assets	95,100	Total	95,100

Annual sales $135,000. Monthly rent $675, lease expires 1972.

-----0-----

The above estimates indicate a good financial condition with cash alone more than adequate to cover current liabilities.

Suski reported that operations are profitable with sales increasing.

BANKING

Account since Nov 1967 with balances averaging moderate four figures. Borrows on unsecured basis. Nothing outstanding. Relations satisfactory.

HISTORY

Incorporated New York in Nov 1967 under name Campus Spot Network. Name changed to present title to charter amendment Aug 2 1968, confirmed; authorized capital 200 shares no par value. Starting capital $20,000 derived from savings of $20,000.

SUSKI, born 1932, married. Secretary and Treasurer for Suski, Thaddeus Products Inc., 1945 to present. Worked Monroe Greenthat Agency (advertising) 1944-1945.

MOOS, born 1928, married. Advertising Director for United Artist 1966-1967. Executive work with Grey Advertising. Associated with advertising agencies entire career.

AFFILIATE:

Suski Thaddeus Productions Inc., chartered New York 1945, located at caption address. Creates and produces business spot commercials. Financial details not available. Extent of inter-company relations, if any, not available.

OPERATION

Operates as a representative for 473 college campuses in the areas of marketing, promotion, research, sampling, contests, radio station

(CONTINUED)

THIS REPORT MAY NOT BE REPRODUCED IN WHOLE OR IN PART IN ANY FORM OR MANNER WHATEVER.

It is furnished by DUN & BRADSTREET, INC. in STRICT CONFIDENCE at your request under your subscription agreement for your exclusive use as a basis for credit, insurance, marketing and other business decisions and for no other purpose. These prohibitions are for your own protection – your attorney will confirm the seriousness of this warning. Apprise DUN & BRADSTREET promptly of any question about the accuracy of information. DUN & BRADSTREET, INC. does not guarantee the correctness of this report and shall not be liable for any loss or injury caused by the neglect or other act or failure to act on the part of said company and/or its agents in procuring, collecting or communicating any information. 9R2-4(690113)

OPERATION (Cont'd) representation-commercial and educational. Employs 10. LOCATION: Rents space on 11th floor of multi-story office building located on active thoroughfare of the westside of mid-town Manhattan. Premises are neat and orderly.
10-31 (833 045) T71 9B4